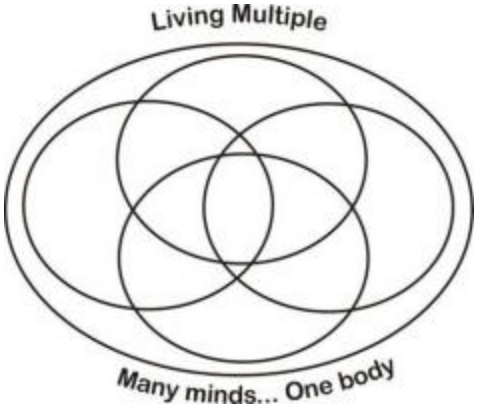
Plural Pride Symbol



[Image Description: the original version of ouregaiya's multiplicity pride symbol, showing four interlocking, equally sized ovals inscribed by one larger one, along with the words "Living Multiple" and "Many minds... One body."]

Quick Details

Created By: Tracee of ouregaiya and/or Iris of Astraea
Time Created: October 2011
Location Created: The Plural Activism group on Yahoo? (citation needed)

Circumstances of Creation

Ouregaiya created the image for possibly the Plural Activism Yahoo group (2011, October 11). They spread the word to as many systems as possible via private email and Livejournal. Astraea made some minor edits of it with slightly different typography and also circles, rather than ovals, which they posted a few days later on Livejournal (n.d.), and had it on their own website by January 21, 2012, probably helping it spread.

Who made it?

In their Livejournal post and in their email to healthymultiplicity.com (private communication, 2011 October 17), ouregaiya stated that "we came up with an emblem," but on their own website, they write, "Thanks Iris of Astraea's Web for the original, and Jim Bunkelman and our own Tracee for spiffing it up a bit!" (2016a) which implies Iris may have first made it, rather than later edited it.

Use

"This design is copyright-free and has no registration or trademark. It is free and open to the public. Please post it on your web sites and blogs. You can personalize it as you see fit... words, colors etc. But the symbol needs to remain the same." (ouregaiya, 2016).

Ouregaiya specifically intended the symbol to be used by all sorts of plurals-- "It in no way says you have to self identify [...] there's always the 'I have a friend who...'" (2011, October 11). Although they use the more ableist Pavilion Hall definition of plurality (2016b), since that definition is not used as often, it doesn't seem too big a stretch to presuppose that any plural under the greater umbrella may use this symbol.

Merch

The Plural Pride Cafepress uses Astraea's Livejournal designs on various merchandise, including mugs, fanny packs, and stickers; it's been in existence since at least March 2013 (Plural Pride, 2013 March 11). SpaceRobot Studio also sells colorful pendants with the symbol, and has been since August 2013 (SpaceRobot Crew, 2019, March 23).

Citations

Astraea [ksol1460]. (n.d.) Plural Logos [Livejournal Scrapbook Page]. Retrieved 2019/03/22 from https://ksol1460.livejournal.com/pics/catalog/1933/

Astraea. (2012, January 21). Plural Pride symbol with gold background [image]. http://www.astraeasweb.net/images/symbol-light_sm.gif Internet Archive. Retrieved 2019/03/22 from https://web.archive.org/web/20120121184227/http://www.astraeasweb.net/images/symbol-light_sm.gif

Ouregaiya [ouregaiya]. (2011, October 11). Emblem [locked Livejournal post]. Originally posted on multiplicity.livejournal.com; retrieved 2019/03/22 from (also locked) mirror at https://multiplicity-archives.dreamwidth.org/962653.html

Ouregaiya. (2016a). Activism [web page]. Retrieved 2019/03/22 from http://www.ouregaiya.com/activism.html

Ouregaiya. (2016b). Healthym Multiplicity [web page]. Retrieved 2019/03/22 from http://www.ouregaiya.com/healthy-multiplicity-.html

Plural Pride. (2013, March 11). Plural Pride - Celebrating Multiple Personalities [Cafepress]. https://www.cafepress.com/plural_pride Internet Archive. Retrieved 2019/03/23 from https://web.archive.org/web/20130311112624/https://www.cafepress.com/plural_pride

SpaceRobot Crew [spacerobotcrew]. (2019, March 23). Yes! I just looked back through my etsy history and it looks like August 2013 was when I started selling those. [locked Dreamwidth comment]. Retrieved 2019/03/23 from https://spacerobotcrew.dreamwidth.org/1848448.html?thread=6932096#cmt6932096

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